

Jeff McCoy

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WORK EXPERIENCE

- Arm Car Driver – Skechers “Go Walk Hyper Burst” commercial
- Arm Car Driver – Hyundai “SUV” commercial
- 1st AC – “GT Radial 2.0” commercial
- 1st AC & Drone Pilot – Mercedes-Benz “Winter Running Footage ‘21” commercial
- Arm Car Driver – Acura “TLX & MDX” print photography
- Director of Photography – Skechers “Howie Strong w/ Howie Long” commercial
- Director of Photography – Skechers “Trampoline w/ Jon Gruden” commercial
- Director of Photography – Skechers “Grumpy w/ Jon Gruden” commercial
- DIT – “Hyundai” commercial
- Arm Car Driver & Drone Pilot – “GT Radial” commercial
- Arm Car Driver – Doug DeMuro “Arm Car” commercial
- Arm Car Driver & Drone Pilot – RPA “Honda” commercial
- Director of Photography – Skechers “Brooke Burke for Arch Fit” commercial
- Director of Photography – Skechers “Brooke Burke for Go Walk Pants” commercial
- Arm Car Driver & Drone Pilot – Hyundai “Santa Fe” commercial
- Arm Car Driver – Fisker “Ocean” commercial
- 1st AC – MAC “MAC Makeup” commercial
- 1st AC – Hyundai “DTLA SUV” commercial
- Arm Car Driver – Honda “Long Beach” commercial
- Director of Photography – Skechers “Tony Romo for Max Cushioning” commercial
- 1st AC – Divergent “Czinger” commercial
- 1st AC – Honda “What Drives Me” commercial
- Arm Car Driver – Honda “Team Liquid – Smoke Grenade” commercial
- 1st AC – Czinger “Willow Springs” commercial
- 1st AC & Drone Pilot – Tipico “USC Coliseum” commercial
- 1st AC – Café Rio “Coronavirus” commercial
- Arm Car Driver – Hyundai “Elantra” commercial
- 1st AC & Drone Pilot – Mini Cooper “Countryman” commercial
- Arm Car Driver – YoungBoy “Never Broke Again – One Shot” music video
- Director of Photography – Fujinon “Premista” promotional film
- Director of Photography – Skechers “Kids Stretch Fit” commercial
- 1st AC – Volkswagen “Atlas” commercial
- Executive Producer – Mitsubishi “Small Batch 2.0” commercial
- Director of Photography – Skechers “Jamie Redknapp” commercial
- 1st AC – Waymo “SDS-E & I-PACE” commercial
- Director of Photography – Skechers “Clayton Kershaw” commercial
- Director of Photography – Skechers “Howie Long” commercial
- Director of Photography – Skechers “Memory Foam (Japanese)” commercial
- 1st AC – RoboKiller “Mob Boss” commercial
- 1st Drone Pilot – Ping “Custom to the Core” commercial
- 1st AC – Hyundai “Sonata Solar Roof” commercial
- 1st AC – Pepsi “Missy Elliott Super Bowl” commercial
- Director of Photography – Skechers “Go Golf ‘20” commercial
- Director of Photography – Puma “Puma” commercial series
- Director of Photography – North Face “FutureLight 2.0” commercial series
- Arm Car Driver – Freightliner “San Diego” commercial
- 1st AC – Volkswagen “Atlas Cross Sport” commercial
- 1st AC – RealID “Phone Technology” commercial series
- 1st AC – Ford “Mustang Mach-E” commercial series
- 1st AC – BMW “Lifestyle” commercial series
- Arm Car Driver – Harley Davidson “EIMCA” commercial series
- Arm Car Driver – Skechers “Performance Running” commercial
- 1st AC – HBO “Silicon Valley - Russ Fest” tv show promo
- 1st AC – Toyota “Sienna - Safe” commercial
- 1st AC – Toyota “Corolla - Fun” commercial
- 1st AC – Toyota “Prius - Versatile” commercial
- 1st AC – Toyota “RAV4 - Power” commercial
- 1st AC – Toyota “Highlander - Capable” commercial
- 1st AC – Toyota “Camry - Style” commercial
- 1st AC – Freightliner “Long Beach” commercial
- Arm Car Driver – Hyundai “Sonata” commercial
- 1st AC & Drone Pilot – Freightliner “Portland” commercial
- Arm Car Driver – BMW “Santa Anita Park” commercial
- 1st AC – National Geographic “NASA Jet Propulsion Laboratory w/ Brad Pitt” commercial
- Arm Car Driver & Drone Pilot – Subaru “Special Edition at Thunder Hill” commercial
- 1st AC – Toyota “Camry - Sweet Ride” commercial
- 1st AC – Toyota “Camry - Bubble Wrap” commercial
- 1st AC – Toyota “Camry - Dominoes” commercial
- 1st AC – Toyota “Camry - Open and Shut” commercial
- Director of Photography – Skechers “Cleo - Fall ‘19” commercial
- Director of Photography – Skechers “Go Walk Pants - Fall ‘19” commercial
- Producer – BSSP “2020 Mitsubishi Outlander Sport” commercial series
- 1st AC – Volkswagen “Volkswagen” commercial
- Arm Car Driver – Hyundai “19” Plug-In Hybrid” commercial
- 1st AC – Chuck Grant “Kacy Hill” music video
- Director of Photography – North Face “2020 Outerwear” commercial
- 1st AC – Lana Del Rey “Maiden Sailor” music video
- 1st AC – Lana Del Rey “FILLY” music video
- 1st AC – Acura “NSX” commercial
- 1st AC – Kourtney Kardashian “Poosh” commercial
- 1st AC – Liberty Mutual “Liberty Mutual” commercial
- 1st AC – Nike “Stranger Things S3” commercial
- 1st AC – Uber “Uber Black” commercial
- Producer – Merkle & Partners “Performix with John Cena” print + video
- Producer – BSSP “Mitsubishi 2019 CUV Line-up” commercial series
- 1st AC – Cooper & Gatlin “Fragile” music video
- 1st AC & Drone Pilot – The Thermal Club “Thermal” commercial
- 1st AC & Drone Pilot – Mercedes-Benz “Winter Running” commercial
- 1st AC – Subaru “Winter Running” commercial
- 1st AC – Google “Nest – House to a Home” commercial
- Director of Photography – Skechers “Kids” commercial
- 1st AC & Drone Pilot – Subaru “Tech Auto” commercial
- 1st AC – Platypus Neuro “Basketball” commercial
- 1st AC – VW “GLI” commercial
- 1st AC – Jeep “Champion of Adventure” commercial
- DIT – Toyota “Corolla” commercial
- 1st AC & Drone Pilot – Hasbro/Nerf “Super Soaker” commercial
- 1st AC – Nerf “Holiday” commercial
- 1st AC – VW “Volkswagen” commercial
- 1st AC & Drone Pilot – Toyota “Tacoma” commercial
- 1st AC – Cub Cadet “Zero-Turn” commercial
- 1st AC – Dita Eyewear “Sunglasses” commercial
- 1st AC – Nissan “Moonraker” commercial
- Drone Pilot – Skechers “Wash-A-Wools Commercial Spring ‘19” commercial
- 1st AC – Volvo “Polestar – The Breakup” commercial
- Director of Photography – Skechers “Twinkle Toes – Spring ‘19” commercial
- 1st AC – Eminem “Venom” music video
- Drone Pilot – Porsche “Race” print shoot
- 1st AC & Drone Pilot – Volkswagen “Arteon - Chicago” commercial series
- 1st AC & Drone Pilot – Mercedes-Benz “Model Lineup - Seattle” commercial series
- 1st AC – Subaru “Driver Focus” commercial
- 1st AC – US Army “Fort Campbell” commercial
- 1st AC – Acura “NSX” commercial
- 1st AC & Drone Pilot – Volkswagen “Circuit of The Americas w/ Tanner Foust” commercial
- 1st AC & Drone Pilot – Toyota “Safety” commercial
- 1st AC – Subaru “Starlink Gen 2” commercial
- 1st AC – Jam Audio “Product Line” commercial
- 1st AC & Drone Pilot – Mercedes-Benz “Model Lineup - Austin” commercial series
- 1st AC – ASICS “Cumulus” commercial
- 1st AC – VW “Passat – with Tanner Foust” commercial
- 1st AC – Lexus “RXLH, NXH, LSH” commercial
- 1st AC – Hyundai “Santa Fe” commercial
- 1st AC – Toyota “Corolla” commercial
- 1st AC & Drone Pilot – Volkswagen “Jetta” commercial
- 1st AC – Bridgestone “Model Lineup” commercial
- 1st AC – Hyundai “Veloster Austin” commercial
- 1st AC & Drone Pilot – Subaru “Eyesight Pre-Collision Breaking” commercial
- Director of Photography – Skechers “Kids Skech-Air Spring ‘18” commercial
- 1st AC – Jay Leno’s Garage “Trevor Noah - Season 4” tv series
- 1st AC – Hyundai “Veloster” commercial
- Drone Pilot – Porsche “Porsche Experience Center LA 3.0” commercial
- 1st AC – Subaru “Model Lineup” commercial
- Drone Pilot – NYLAC “Coastal Tour” commercial
- 1st AC & Drone Pilot – Rich Lee “Epoch” short film
- 1st AC – Hyundai “Sonata Hybrid” commercial
- 1st AC – Hyundai “Kona” commercial
- Drone Pilot – AIG “Little Red Riding Hood” commercial
- 1st AC & Drone Pilot – Volkswagen “Model lineup” commercial
- Drone Pilot – Aston Martin “Coffee Table Book” print photography
- Director of Photography – Skechers “Sandals” commercial
- Drone Pilot – Porsche “Porsche Experience Center LA 2.0” commercial
- Drone Pilot – Infiniti “Pre-Roll” commercial
- Drone Pilot – Nissan “Rogue” commercial
- Camera Operator – Hoonigan “Ken Block” reality TV pilot
- Drone Pilot – Porsche “Porsche Experience Center LA 1.0” commercial
- Drone Pilot – Nike / Jordan “23” commercial
- Drone Pilot – Textron “Full Linkeup” commercial series
- 1st AC & Drone Pilot – Mercedes-Benz “Model Lineup” commercial series
- 1st AC – Hyundai “Summer lineup” commercial
- Drone Pilot – Microsoft “Xbox” live broadcast
- Drone Pilot – Harley Davidson “Model Lineup” print photography
- Producer – Subaru “Starlink” commercial
- Producer – Reebok “Spring” print photography
- 1st AC – Tesla “P100D” commercial
- 1st AC – Honda “The One” commercial
- 1st AC – Ford “Escape” commercial
- 1st AC & Drone Pilot – Mercedes-Benz “Model Lineup” commercial
- 1st AC – Subaru “WRX & STI” commercial
- 1st AC & Drone Pilot – Mercedes-Benz “AMG” commercial
- 1st AC – Rolls Royce “Dawn” commercial
- 1st AC – Ford “Super Bowl” commercial
- Drone Pilot – Nike/Jordan “Space Jam” commercial
- Producer – Reebok “FTW Laydowns” print photography
- 1st AC – Subaru “Core Tech” commercial
- Drone Pilot – Apple “Sweet Dreams” commercial
- 1st AC – Glass Animals “Season 3, Episode 2” music video
- 1st AC – Toyota “C-HR” commercial
- 1st AC – Jay Leno’s Garage “John Lasseter – Season 2” tv series
- Director of Photography – WSS “Back to Cool” commercial
- Director of Photography – Skechers “Lights” commercial
- Producer – Mitsubishi “Mirage and G4” running footage
- Producer – Toyota “Connected” commercial
- 1st AC – Lexus “0-60 Brackets” commercial
- 1st AC – Mercedes Benz “E-Class” commercial series
- Producer – Polaris “Slingshot” commercial
- 1st AC – Build-A-Bear “Star Wars” commercial
- 1st AC – HTC “Live Larger” commercial
- Director of Photography – Skechers “Skech-Air Kids” commercial
- Producer – Subaru “Concept Car Video” commercial
- Producer – Lexus “Fast Ball” commercial
- Producer – Lexus “Puddle Smasher” commercial
- Director of Photography – Skechers “Burst” commercial
- Director of Photography – Skechers “Go-Step” commercial
- Drone Pilot & 1st AC – American Eagle Outfitters “Flex” commercial
- Drone Pilot & 1st AC – Pacifico “West Coast” commercial series
- Director of Photography – “Tillamook” commercial series
- Director of Photography – CBRE “Lowe’s Home Improvement” commercial
- 1st AC – Tesla “Battery” commercial
- Director of Photography – Panasonic “Home Security” commercial series
- 1st AC – Erin Brockovich “Stay Safe” commercial
- 1st AC & Drone Pilot – Mercedes Benz “C400 4Matic” running footage package
- 1st AC & Drone Pilot – Mercedes Benz “GLA250 4Matic” running footage package
- Producer – Lexus “RC F” commercial
- Drone Pilot – Lincoln “EcoBoost” commercial series
- 1st AC – Mazda “Trophies” commercial
- 1st AC – Jaguar “Two Getaways” commercial
- Producer – Nitto Tire “Great Start” commercial
- Director of Photography – Skechers “Super Sock” commercial
- 1st AC – Honda “Honda” commercial
- Director of Photography – Skechers “Night Owl” commercial
- 1st AC – “Ping Golf” commercial series
- Producer – Nitto Tire “Motivo, 421Q, INVO, Trail Grappler, NT05 & Crosstek” commercials
- Director of Photography – Skechers “Go Walk 2” commercial
- 1st AC – Quinznos “Floasted” commercial
- Producer – Honda “Accord Hybrid” photography
- Producer – Lexus “Enform Overview Video” commercial
- Director of Photography – Marc Jacobs “Daisy” commercial
- 1st AC – Kia “Optimo” commercial
- 1st AC – Burger King “Tonka” commercial
- 1st AC – “Nissan” commercial
- Director of Photography – Skechers “Brooke Burke 2.0” commercial
- Executive Producer – Mitsubishi “All Models” commercial series (x10)
- Director of Photography – Skechers “SkechAir” commercial
- 1st AC – HTC “Rock Climbing” commercial
- Director of Photography – Angels & Airwaves “Surrender” music video
- 1st AC – Jaguar “XJ & XF” commercials
- Director of Photography – Skechers “Go Run Ride” commercial
- Director of Photography – Skechers “Bionic” commercial
- Director of Photography – Skechers “Go Walk” commercial
- 1st AC – Devassa Beer “Hugh Hefner” commercial
- 1st AC – “Nature Made” commercial series
- Camera Assistant – Jaguar “At Play” commercial series
- Camera Operator & Underwater Gaffer – Nike “Seaside Surf Event” commercial
- 1st AC – Lexus “From This Car Forward” commercial
- 1st AC – Lexus “Leading Edge” commercial
- 1st AC – Mercedes Benz “Reverse Thread the Needle” commercial
- 1st AC – Harley Davidson “Power” commercial
- Executive Producer – “Mitsubishi” commercial series (x10 spots)
- 1st AC – Mercedes Benz “Roger Federer – Super Service” commercial
- Camera Operator – “LOVE” feature Film
- Director of Photography & Camera Operator – “All Ages Night” feature Film
- “A” Camera Operator – “Wreckage” feature Film
- Director of Photography, additional unit – “Church Ball” feature Film
- Camera Operator – Rock Kills Kid “Paralyzed” music video

CLIENT LIST

180LA
3M
72 and Sunny
A&M Records
ABC Television
Acura
ADK International
Air Lease Corporation
Alero Beach Volleyball
Amblin Entertainment
American Eagle Outfitters
American Girl Productions
American Inventor
American Sports Center
Amgen
AMO
Angels & Airwaves
AOL / America Online
Apple
Arsenal Inc.
ASICS
Aston Martin
Band Pro
Bandito Brothers
Bankrupt Films
Beach Day Creative
Becca Swim
Believe Media
Bella Vista Pools
Bertolini Seating
Big Adventure Productions
Black Eyed Peas
BLVD Industries
BMW
Brainwash
Breville
Bridgestone
Brion Jeannette Architecture
Brooke Burke
BSSP
Bubba Watson
Buick
Build-A-Bear
Burger King
Cadence
Café Rio
Camera Car Industries
Cartel Management
Cartel Records
Casino Morongo
CBRE
Chase Car
Christopher Probst
Clayton Kershaw
Cliffside Malibu
Coast Magazine
Cogentrix
Coke
Columbia Records
Comedy Central
Compass Films
Continental
Control Components Inc.
Coyote Films
Cub Cadet
Czinger
Czinger Automotive
David & Goliath
Devassa Beer
Device Pharm
Digital Giant
Digital Kitchen
DipDive
Discovery Channel
Disney
Dita Eyewear
Divergent Technology
Doug DeMuro
Dove
DownHome Entertainment
Drive Studios
Dynasty Records
Eminem
ER Television

Erin Brockovich
ESPN
Exxon Mobil
Fergie
Fisker
Ford
Foster the People
Four Seasons
Fragrance Foundation
Fred Segal
Freightliner
Frisco's Carhop
Fujinon
Full Speed TV
Gary Player
Geffen Records
Global Strategies Inc.
Goodby Silverstein & Partners
Google
Gossamer Space Frames
Grand Prix Performance
Green Label Sound
GT Radial
Halestorm Entertainment
Harland Williams
Harley Davidson
Harmon Kardon
Hayward Pool
HBO
Honda
Hoonigan
HTC
Hunt House Pictures
Hurley
Hurricane Katrina Relief Fund
Hyundai
Icon Interactive
Ideation
Illuminated Media International
Infiniti
Interscope Records
Jaguar
Jam Audio
Jay Leno
Jeep
Jessica Simpson
Jet Propulsion Laboratory
Jordan
Josh Baze
Juan Pablo Montoya
Kaenon
Ken Block
KIA Motors
Kourtney Kardashian
LA Boxing
Lambert Road Films
Lana Del Ray
Laser Cosmetic Surgery Inc.
Lava Records
Lawrence Fells Productions
Les Snack
Lexus
Liberty Mutual
Limerenz Entertainment
Lincoln
Long Road Home Productions
Lynchpin Productions
MAC Makeup
Mamba
Marc Jacobs
Marisa Miller
Marriott
Mazda
Meggitt Defense Systems
Mercedes Benz
Merkley + Partners
MeUndies
Michelin
Microsoft
Mikasa Sports
Miller Children's Hospital
Mini Cooper
Miramax
Misty May

Mitsubishi Motors
Modern Vintage Pictures
Monster.com
Motor Trend
MTV
MTV's Making the Video
MTV's Newlyweds
Music Video Wire
NASA
National Geographic
National Planning Corporation
Nature Made
NBC
Nerf
Nest
New Song Pictures
New Wave Entertainment
Newmark Grubb Knight Frank
Newport Beach Film Festival
NFL
Nick Lachey
Nike
Nissan
Nitto Tire
Nokia
North Face
Object 59
Ogilvy
Orange County Flight Center
Pacifico
Paddle Surf Warehouse
Panasonic
Panavision
Parizian
Paul Reiser
Paulina Rubio
Pepsi
Performix
Ping
Pink Alligator Events
Pirelli
Platypus Neuro
Playboy Mansion
Pokemon
Polaris
Porsche
Premier Artists Entertainment
Production Farm
Promax
Puma
Quiksilver
Quiznos
QVC Home Shopping Network
RealID
Recommended Media
Red Medicine LA
Reebok
Render Unit
Residence Inn
ReZoom
Rich Lee
Riviera Magazine
Rock Kills Kid
Rolls Royce
Ronn Moss
Rosewater Foundation
RPA
RTT Tokyo
RTT USA
RVCA
Scott Dixon
Scout Productions
SDA Creative
Senimantale Film
Shady Records
Shine Lawyers
Silicon Valley
SIM Video
Simple Plan
SimpliLearn
SIR Studios
Skechers
Snow Summit
Sony Music

Source Interlink Media
Spark 44
Spill Films
Spy Optic
Stance
Starlight International
Steele Platt Labs
Street Chiefs
Subaru
SubGiant
Surf City Garage
Surfer Magazine
Surfing Magazine
SurgeCount
Swiss Trading Inc.
Tangram Interiors
Target
Target Racing
Team Detroit
Team Liquid
Team One
Tesla
Textron
The Closet
The Coca-Cola Company
The Designory
The Martin Agency
The Nick & Jessica Variety Hour
The Offspring
The Orpheum Theater
The Outdoor Room
The Pitch Agency
The Real McCoy
The Reserve
The Surfrider Foundation
The Thermal Club
The Twenty
Third Eye Film Works
Thread International
Tillamook
Time Warner
Tipico
Tonka
Tool of North America
Torque Creative
Toyota
Trevor Noah
True Creative
Tyler Gourley Photography
Uber
U-N-I
United Way
Universal Records
US Army
USA Olympic Water Polo Team
USC
USC Baseball
USC Football
USC Lacrosse
USC Weight Training
Valis
Verco Productions
Verizon Amphitheater
Victor Huber Productions
Vimvi
Volcom
Volcom Entertainment
Volkswagen
Volley Tutor
Volvo
Vulcan Inc
Waba Grill
Walter Schupfer Management
Warner Brothers Records
Warner Brothers Studios
Warner Brothers Television
Waymo
Wayne Isham
Whirled Interactive
Windstream Communications
WOW Special Events
WSS
Xbox
YoungBoy

EDUCATION

Chapman University, School of Film & Television

Bachelor of Fine Arts

EMPLOYERS

Arm Car
Industrial Digital
Industrial Film
McCoy Film Production
Digital Giant
Victor Huber Productions
Panavision
Full Speed TV

Owner, Driver
Owner, 1st AC, Camera Operator, Drone Pilot
Producer
Owner, Producer, DP, Operator, Drone Pilot
Producer
Producer
Camera Technician
Camera Operator

2018 – present
2011 – present
2015 – present
1995 – present
2013 – 2017
2009 – 2016
2003 – 2005
1995 – 1997

ACTIVE ROLES

Producer / Arm Car Driver / Director of Photography / Camera Operator / 1st AC / DIT / VTR / Livestreaming Tech / Drone Pilot
Owner and operator of a camera car, camera packages, drones and more. [View inventory](#)

REFERENCES – Available by request